



# OKLAHOMA CHAPTER AWARD NOMINATIONS

## OUTSTANDING PUBLIC OUTREACH, PROGRAM, PROJECT, TOOL, COMMUNITY INITIATIVE

This award is for a specific planning tool, practice, program, project, community initiative or public outreach. This category emphasizes results and demonstrates how innovative and state-of-the-art planning methods and practices help to create communities of lasting value.

### ELIGIBILITY

Open to APA members and nonmembers. Must have been published, adopted, or completed between January 1, 2013 and December 31, 2016. Published drafts or efforts that have not been completed are not eligible. The effort must help to create an Oklahoma community of lasting value. Nominations can include, but are not limited to, regulations and codes, tax policies or initiatives, design guidelines, public-private partnerships, handbooks, applications of technology, efforts that foster greater participation in community planning, and grassroots initiatives that utilize a planning process to address a specific need/issue within a community.

### CRITERIA

**Originality and innovation.** Document how your entry uses new ideas or presents a visionary approach or innovative concept to address specific needs. Specify how planning principles have been observed, especially in consideration of your entry's effects on other public objectives.

**Effectiveness and results.** State how your entry addressed the need or problem that prompted its initiation. Be explicit about how the results make a difference in the lives of the people affected now and in the future. Show how your entry has increased the understanding of planning principles and the planning process. Provide measurable results if possible or appropriate.

**Participation.** Explain how various public interests were involved, the extent of that involvement and how your entry obtained public and private support. Competitive entries demonstrate a strong effort to solicit input from those who historically have been left out of the planning process. Clarify the role, significance, and participation of planners. Demonstrate the connection between the effort's success and increased awareness in the community of planners and planning.

*\*Note: In case that a category receives only one submission, it will not be treated as a de facto winner. All submissions will be graded by the jury and must show signs of merit to be recognized with an award.*